



Last-Report.com Presents: Sustainable Shoe Design Contest  
We challenge you to design better

**A) Sustainable Footwear Design Competition – where the winning design will be made in a local Los Angeles footwear factory.**

**[Application for contest via this form](#)**

**[CONTEST APPLICATION FORM](#)**

### **Contest Outline & Duration**

Start Date:	September 15, 2021
End Date:	November 15, 2021
Winner announcement:	December 1, 2021
Winner contact:	December 10, 2021 via email & social media
Transfer to Factory:	December 10, 2021
Design Complete:	March 30, 2021
Event Date Release:	April TBA

### **Terms**

The contest is national to residents of the contiguous United States and does not require the winner to live in Los Angeles or California - but will be advantageous to be present at the presentation of the winning shoe design.

No submissions will be accepted after November 15, 2021 at 11:59pm.

We will choose 2 honorable mentions submissions to be announced along with the winner via social media & email.

Winner will be announced on the date above. The final product will be released to the winner no sooner than 30 days after the April event (TBA) for photography and press opportunities. The design rights will belong to Last-Report until the shoes are released to the designer. We will not own any design rights thereafter. The winner can do as they please with the pair of shoes they designed.

Please refer to the **Materials** section of this document.

### **Official Rules**

Entrants will be provided with templates based on existing last constructions and outsoles/heels available. Contestants will have access to a PDF outlining what materials are sustainable **along with their own research**. Template image provided is to be used ONLY as a reference and can be manipulated to designer's aesthetics to convey the design.

Winning design will be decided by The Committee of Experts (Tanita S. Gray, Factory Owner and LASans & Environment member).

Winner will be announced and an email notice will be sent on December 1-2, 2021.

The determining winning factors will be based on information provided by our experts. Those factors are:

1. Use of sustainable materials
2. Use of available shoe molds; lasts, heels and outsoles
3. Impact on the green circular economy
4. Lifespan of shoe and decomposing time
5. Solves a percentage of reduction of or prolong landfill impact

The purpose of the contest is to design a sustainable shoe that can easily be deconstructed, decomposed and discarded. All entrant designs entered shall be used in all media – including online, print, on merchandise and other visual collateral (with notice to the creative) to further impact the pilot programs and initiatives of Last-Report and ShoeWaste.com.

### **Eligibility**

This contest is open to anyone who has a vision for the footwear industry to design better for our future.

- 1) To be eligible, an official entry form must be submitted along with the following 3 items:
  01. Clear legible design concept (use the template provided if needed)
  02. Mood board to show inspiration
  03. Clear list of materials to be used and for what purpose (please see example). More experienced designers can submit a spec sheet.
- 2) Individuals may only submit ONE entry form per name.
- 3) All submitted work must be the original work of the entrant(s) and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.
- 4) Design rights and physical shoe design will be relinquished to the winning designer following April 30th 2022.
- 5) Last-report.com does NOT own rights to your designs however, except where prohibited by law, an entry submission into this contest constitutes permission to use the winner's name, likeness, prize information, and information provided on the entry form for publicity purposes, without further permission or compensation.
- 6) The Committee of Experts reserves the right to modify the final design to better fit the needs of the initiative, guidelines and factory capabilities with use of available molds & materials.
- 7) The decisions of The Committee of Experts will be final.

- 8) The entrants MUST submit a clear, legible image or vector version of the winning design so that it is adaptable to electronic and print media, to reproduction on small and large surfaces, and to use in color or in grayscale.
- 9) Submission design dpi should be 300 resolution.
- 10) Illegible designs will not be considered.
- 11) Contestants are encouraged to refer to the Shoe Waste guidelines:  
<https://shoewaste.com/sustainable-footwear-design-challenge-guidelines>
- 12) Questions? Due to high volumes of feedback, we cannot guarantee any responses. Thank you for your understanding. However, you can address any questions to [info@shoewaste.com](mailto:info@shoewaste.com).
- 13) By entering the challenge you are agreeing to the terms and rules of the contest written above.

### **Materials**

[Example sketch](#)

[Ideal materials](#)

[Contest Deck](#)

